

From  
HHI Marketing Pvt Ltd  
B-31/129, Street No. 7,  
Gurgaon, Haryana, India  
Samoli Chowk, Ludhiana, Punjab

To  
The Director, Commissioner,  
Directorate of Consumer Affairs, Food & Supplies,  
Government of Karnataka,,  
BENGALURU

Subject: COMPLIANCE OF CONSUMER PROTECTION (DIRECT SELLING)  
RULES, 2021 AND E-COMMERCE RULES, 2020

Respected Sir,

We are pleased to submit herewith the "Declaration of Compliance of Direct Selling Rules, 2021 ,  
the E-Commerce Rules, 2020", and The Digital Data Protection Act, 2023"

Kindly acknowledge receipt.

Thanks & Regards,

Truly yours  
FOR HHI MARKETING PVT LTD

  
(RAJNEESH MULICK)  
AUTHORISED SIGNATORY  
Dated: 10.10.2024

DATED: 10/10/24



**DECLARATION OF COMPLIANCE OF CONSUMER PROTECTION (DIRECT SELLING ) RULES, 2021, CONSUMER PROTECTION (E-COMMERCE RULES), 2020, LEGAL METROLOGY ACT, 2009, FSSAI ACT, 2006, DRUGS & COSMETICS ACT, 1940, DRUGS & COSMETICS RULES, 1945, LEGAL METROLOGY PACKAGING, RULES, 2011, FSSAI, AND DRUGS & COSMETICS PACKAGING RULES FRAMED THEREUNDER, DATA PROTECTION ACT, 2023, AS AMENDED UP-TO-DATE, NON-LITIGATION, NON-CONVICTION, AND NON-BANKRUPTCY**

We HHI MARKETING PVT LTD having its Head Office at B-31, /129, STREET NO.7, GURU ARIANDEV NAGAR, SAMRALA CHOWK, LUDHIANA, PUNJAB do hereby solemnly affirm and declare, as under:-

1. We fully comply with all provisions of the Consumer Protection (Direct Selling) Rules, 2021, and the Consumer Protection Act, 2019.
2. We are not involved in Pyramid or Money Circulation Schemes as per The business/compensation plan is prescribed by us, and a copy is annexed herewith.
3. We maintain all mandatory records prescribed under clause 4 of the Rules and have displayed the same on our website- [www.HHISHOPPY.COM](http://www.HHISHOPPY.COM)
4. We own, hold, or are Licensee/assignees of Trade Mark/ Service Mark/ Brand name as per copies annexed herewith.
5. We have obtained all applicable trade registrations including PAN, TAN & GST copies of which are annexed herewith
6. Goods and Services offered by us through our direct sellers conform to applicable laws,
7. We have a well well-defined Grievance Redressal Mechanism prescribed for the redressal of consumers' complaints and grievances copy of which is annexed herewith.
8. We provide a reasonable cooling-off as per the copy annexed herewith.
9. We are bound by our Buy-back policy as per copy annexed herewith
10. We are fully compliant with the provisions of the Legal Metrology Act, 2009, and the rules framed thereunder.
11. We are fully compliant with the Drug and Cosmetics Act of 1940, and the rules framed thereunder.
12. We are fully compliant with the FSSAI Rules, 2006.
13. We are fully compliant with the provisions of the Legal Metrology (Packaging) Rules, 2011, and other Packaging Rules framed by FSSAI, Drugs & Cosmetics Department.
14. We are fully compliant with the provisions of the Digital Data Protection Act, 2023.
15. We shall join the National Consumer Helpline as its Convergence Partner.
16. We have prescribed separate E-Product Order forms for Consumers as well as Direct Sellers, describing therein the Remedial options available under the Terms & Conditions as per copies annexed herewith.
17. We are obliged to have a prior written contract with our Direct sellers to authorize them to sell or offer to sell, market, or distribute goods or services and the terms of such Contract are just, fair, and equitable as per copy annexed herewith.

18. We are fully compliant with Consumer Protection (E-commerce) Rules, 2020 as amended from time to time, as per the declaration annexed herewith.
19. That all documents annexed herewith and referred to in this affidavit may be read as part and parcel of this declaration as the same are not being reproduced herewith for the sake of brevity.
20. M/S HHI MARKETING fully complies with the provisions of the Consumer Protection (E-commerce) Rules, 2020, and Consumer Protection Act, 2019, related to inventory E-commerce entities, as amended from time to time
21. M/S HHI MARKETING has displayed all information on its website required and prescribed under clause 4 (2) of the said Rules.
22. M/S HHI MARKETING does not indulge or get involved in any Unfair Trade Practice as required under clause 2 (3) of the said Rules.
23. That M/S HHI MARKETING fully abides by the provisions contained in Clauses 4 ( 4 to 6) of the said Rules whereby M/S ENS STAR SALES has appointed Mr. Umesh Subhash Tandale, as its Grievance Redressal Officer to resolve the complaints and grievances of the consumers. The grievance redressal mechanism and Buyback & refund mechanism are also annexed herewith.
24. That M/S HHI MARKETING shall apply to become a Convergence Partner of the National Consumer Helpline, in compliance with clause 4(7) of the said Rule.
25. M/S HHI MARKETING shall record the consent of the intending consumer before confirming the "Purchase order" as provided under clauses 4 (9 & 10) of the said Rules. Order Form for a consumer along with its terms & conditions is annexed herewith.
26. M/S HHI MARKETING shall not manipulate the prices of goods and services offered by it on its platform in any manner whatsoever as required under clause 4(11) (a) of the said rules.
27. M/S HHI MARKETING shall not discriminate or differentiate between any class of consumer as required under clause 4 (11)(b) of the said Rules.
28. M/S HHI MARKETING shall abide by and comply, in letter and spirit, with all provisions of Clause 7 of the said Rules
29. All documents referred to in the preceding para may be read as part & parcel of this declaration also as the same are not being reproduced here for the sake of brevity.
30. That neither I nor our Grievance Redressal Officer nor the Company nor any of its directors are in litigation or convicted or declared bankrupt by any competent legal forum in the past five years preceding the date of this declaration.

DATED: 10.10.2024

(RAJNEESH MULICK)  
Nodal Officer  
Declarant