

BUSINESS OPPORTUNITY

A close-up photograph of a metal key hanging from a chain. The key is positioned vertically, with its head at the top and its bit at the bottom. The chain is made of several interlocking rings. The background is a dark, textured surface.

**KEY
TO
SUCCESS**

THE SUCCESS AND HEALTH MANTRA

Website: www.happyhealthindia.co.in || Email: info@happyhealthindia.co.in



At HHI We are committed to
MAKE LIVES MEANINGFUL.

Message

From the CEO



Santokh Singh (CEO)

Dear Friends,

I feel elated to Welcome each one of you to the ever growing HHI Family. By taking a decision to start your career with HHI, You are in tune with our Philosophy; "Yes to Health, Yes to Wealth" & it is my utmost endeavour to provide the same for each & every member of my HHI Family. We are going all out to help you in pursuit of your dreams. We are trying to create a unique & unparalleled range of products for you.

Friends, If we look only about 40-50 years back, we would find that the people in our society were largely healthy and happy. But over the last 2 decades or so, we have witnessed a rise in number of diseases/ illnesses (which were unheard of earlier).

The reasons for such a drastic change have been the change in our lifestyles, food habits, lots of stress and strain related to our personal growth/jobs/business etc. & of course the ever growing pollution because of the growing industrialization, growing number of vehicles & the icing on the cake is rampant use of pesticides.

Resulting in such higher number of suffering people in the society, who have lost their natural abilities to fight against various ailments because they are low on immunity. HHI, with its team of professionals will be a leading force to reverse this descending trend.

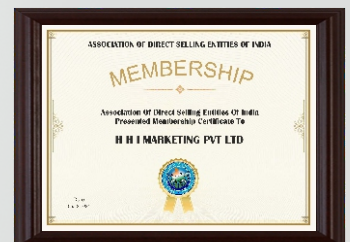
We shall continue to provide such products for the society & our associates which will bring not only health but also wealth for them...truly in line with our philosophy, "Yes to Health, Yes to Wealth".

Dear Friends, together we have created history & we shall keep on marching ahead.

‘REGARDS & BEST WISHES for a fabulous career With HAPPY HEALTH INDIA.’



LEGAL CERTIFICATIONS



- MCA REGISTRATION**
- GST CERTIFICATE**
- FSSAI CERTIFICATE**
- HACCP CERTIFICATE**
- ISO CERTIFICATE**
- PAN CARD**



Before We talk about Products, We need to understand the Market in terms of history of Direct Selling in India.

DIRECT SELLING INDUSTRY HAS COMPLETED 27 YEARS IN INDIA

CURRENT POSITION OF DIRECT SELLING

DIRECT SELLING

Last Year's
Turn Over of
Top 500
Companies

19000/- CRORE (APROX.)

TRADITIONAL MARKET

Last year's
turn over of
Only 4
Companies

1 Lakh CRORE (APROX.)

- The data shows excellent opportunity to grab the market share.
- There is a scope for every Indian to Build his/her career in Direct Selling.

TRADITIONAL MARKET	HHI	OTHER DIRECT SELLING
Essential Products	YES	NO
Availability	YES	NO
Affordable Price	YES	NO
Quality Products	YES	YES



ASPECTS OF A POWERFUL COMPANY

PROFILE

PRODUCTS

PRICE

PLAN

PAYOUT

PROFILE INTRODUCTION

- ✓ Registered Name of the Company: HHI Marketing Private Limited.
- ✓ Engaged in Manufacturing of Ayurvedic and Garment Products from the Last 36 years.
- ✓ The Company Started Direct Selling on 1 Aug. 2015 from Ludhiana (PB) & running & successfully since then.
- ✓ Listed with MCA, Govt. of India as a Legal Direct Selling Company.
- ✓ More than 400 Quality Certified Pure Genuine Products out of which Approx 200 Products with in house Manuf.

SPECIALITIES

THE COMPANY HAS A NETWORK OF 1.8 MILLION CUSTOMERS/ DISTRIBUTORS.

MORE THAN 2000 STORES IN INDIA (SHOPPE & FRANCHISE)

BEST SERVICES STABLE STRONG MANAGEMENT.

FASTEST GROWING DIRECT SELLING COMPANY AT PRESENT.

SYSTEMATIC AND POWERFUL EDUCATION & TRAINING SYSTEM.



400 + PRODUCTS

WIDE RANGE



PRODUCTS RANGE

- ✓ WELLNESS
- ✓ FMCG
- ✓ PERSONAL CARE
- ✓ HOME CARE
- ✓ GARMENTS
- ✓ AGRICULTURE
- ✓ VETERINARY

PRICE & PROFITS

PURCHASING OFFER

Purchase Products Worth 1000BV →

And Get **300 DP** Products Free

CONSISTENCY OFFER

Maintain Consistency for 4 Months →

And Get **1000 DP** Products Free

CONSISTENCY OFFER

Maintain Consistency for 12 Months →

And Get **2000 DP** Products Free

CASH BACK

Purchase Products worth 1000 BV →

And Get **100/- to 150/-** in your Bank A/c.

TOTAL PROFIT OF CONSUMER: $300 + 250 + 167 + 150 = 867/-$ (Saving)

FOR A COMMON INDIAN FAMILY, THESE SMALL SAVINGS MATTER A LOT.

**HHI
BUSINESS PLAN**

2 ORG GENERATION PLAN

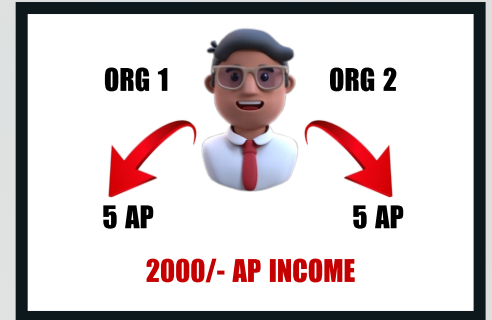
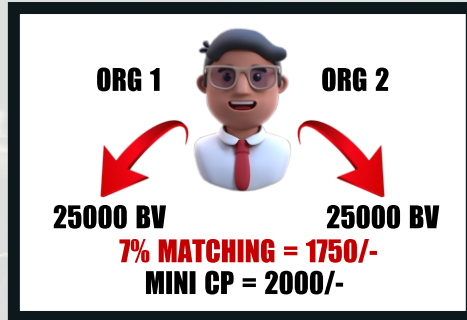
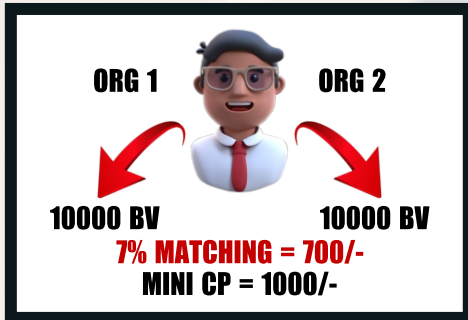
TWO TYPES OF ATTRACTIONS FOR A DISTRIBUTOR:

**WEEKLY
INCOME**



**MONTHLY
INCOME**

MATCHING : 7%
CAPPING : 211000 (Per Week)
ACHIEVER POINT : UPTO MATCHING OF 49999 BV



- ➡➡➡ Power ORG (Rest Business) to Carry Forward only on Matching
- ➡➡➡ Booster benefit is also available.
- ➡➡➡ CTO 5% Mini CP Achiever | CTO 5% CP Achiever
- ➡➡➡ Weekly BV to be accounted for monthly business also.

2500 BV	2500 BV	CTO 18%	200 Points Capping
10000 BV	10000 BV	CTO 9%	100 Points Capping
25000 BV	25000 BV	CTO 6%	50 Points Capping
50000 BV	50000 BV	CTO 4%	25 Points Capping
1 Lakh BV	1 Lakh BV	CTO 4%	No Capping
2.5 Lakh BV	2.5 Lakh BV	CTO 3%	No Capping
5 Lakh BV	5 Lakh BV	CTO 2%	No Capping
SELF PURCHASE 1000 BV (FROM DATE 1ST TO 15TH OF EVERY MONTH) GET CTO 4% EQUAL IN ALL Self Purchase will be Counted in Side ORG			


PLAN CALCULATION (WEEKLY & MONTHLY)

ACHIEVER POINTS' PRODUCTS

ACHIEVER POINT INCOME 2000/- (WEEKLY)

UPTO MATCHING OF 49999 BV




ORG 1  **ORG 2**

10000 BV **10000 BV**

7% MATCHING = 700/-


2500 BV 2500 BV
10000 BV 10000 BV
4 Points X 140 = 560/-
1 Points X 380 = 380/-
Mini CP = 1000/-
7% Matching Income = 700/-
TOTAL INCOME = 2640/-

ORG 1  **ORG 2**

25000 BV **25000 BV**

7% MATCHING = 1750/-


2500 BV 2500 BV
10000 BV 10000 BV
25000 BV 25000 BV
10 Points X 140 = 1400/-
2 Points X 380 = 760/-
1 Points X 750 = 750/-
CP = 2000/-
7% Matching Income = 1750/-
TOTAL INCOME = 6660/-

ORG 1  **ORG 2**

50000 BV **50000 BV**

7% MATCHING = 3500/-


2500 BV 2500 BV
10000 BV 10000 BV
25000 BV 25000 BV
50000 BV 50000 BV
20 Points X 140 = 2800/-
5 Points X 380 = 1900/-
2 Points X 750 = 1500/-
1 Point X 1000 = 1000/-
CP = 2000/-
7% Matching Income = 3500/-
TOTAL INCOME = 12700/-

ORG 1  **ORG 2**

1 Lakh BV **1 Lakh BV**

7% MATCHING = 7000/-


2500 BV 2500 BV
10000 BV 10000 BV
25000 BV 25000 BV
50000 BV 50000 BV
1 Lakh BV 1 Lakh BV
40 Points X 140 = 5600/-
10 Points X 380 = 3800/-
4 Points X 750 = 3000/-
2 Points X 1000 = 2000/-
1 Points X 1700 = 1700/-
4 CP X 2000 = 8000/-
7% Matching Income = 7000/-
TOTAL INCOME = 31100/-

ORG 1  **ORG 2**

2.5 Lakh BV **2.5 Lakh BV**

7% MATCHING = 17500/-

2500 BV 2500 BV
10000 BV 10000 BV
25000 BV 25000 BV
50000 BV 50000 BV
1 Lakh BV 1 Lakh BV
2.5 Lakh BV 2.5 Lakh BV
100 Points X 140 = 14000/-
25 Points X 380 = 9500/-
10 Points X 750 = 7500/-
5 Points X 1000 = 5000/-
2 Points X 1700 = 3400/-
1 Point X 4800 = 4800/-
4 CP X 2000 = 8000/-
7% Matching Income = 17500/-
TOTAL INCOME = 69700/-

ORG 1  **ORG 2**

5 Lakh BV **5 Lakh BV**

7% MATCHING = 35000/-

2500 BV 2500 BV
10000 BV 10000 BV
25000 BV 25000 BV
50000 BV 50000 BV
1 Lakh BV 1 Lakh BV
2.5 Lakh BV 2.5 Lakh BV
5 Lakh BV 5 Lakh BV
200 Points X 140 = 28000/-
50 Points X 380 = 19000/-
20 Points X 750 = 15000/-
10 Points X 1000 = 10000/-
5 Points X 1700 = 8500/-
2 Points X 4800 = 9600/-
1 Point X 8500 = 8500/-
4 CP X 2000 = 8000/-
7% Matching Income = 35000/-
TOTAL INCOME = 141600/-



HHI LEVEL DESIGNATIONS

ORG 1	ORG 2	CTO INCOME	LEVEL	MAX. BENEFITS
2500 BV	2500 BV	18%	BRONZE	200 Points
10000 BV	10000 BV	9%	SILVER CHAMPION	100 Points
25000 BV	25000 BV	6%	GOLD CHAMPION	50 Points
50000 BV	50000 BV	4%	PLATINUM	25 Points
1 Lakh BV	1 Lakh BV	4%	TOPAZ	Unlimited
2.5 Lakh BV	2.5 Lakh BV	3%	DIAMOND	--
5 Lakh BV	5 Lakh BV	2%	BLUE DIAMOND	--
10 Lakh BV	10 Lakh BV	Goa Tour	BLACK DIAMOND	--
25 Lakh BV	25 Lakh BV	Couple Goa Tour	ROYAL DIAMOND	--
50 Lakh BV	50 Lakh BV	Cruise Tour	AMBASSADOR	--
1 Crore BV	1 Crore BV	Couple Cruise Tour	ROYAL AMBASSADOR	--
2.5 Crore BV	2.5 Crore BV	Thailand Tour	PRESIDENT	--
5 Crore BV	5 Crore BV	Dubai Tour	CROWN PRESIDENT	--
10 Crore BV	10 Crore BV	Couple Dubai Tour	DOUBLE CROWN PRESIDENT	--

FOREIGN & DOMESTIC TRIPS

Offered by Company from time to time to accelerate the business of It's distributors.
All these offers are easily achievable. So, come forward, grow your business and enjoy these Trips.



MEETINGS & SEMINARS





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Distributor's Mobile Number. :